



PROSOCIAL helps organizations build community and meaningful connection through guided conversation.



WHY DO ORGANIZATIONS PARTNER WITH PROSOCIAL?

Customers gravitate toward organizations where they feel a sense of belonging—ProSocial transforms an organization's clientele into community.



WHO ARE PROSOCIAL FACILITATORS?

Facilitators are trained by ProSocial to work with organizations to build intentional community among members and customers.

Certified Facilitators:

- Run Circle Pilot Programs
- Administer ProSocial curriculum
- Foster deeper connections



WHO MAKES A GOOD FACILITATOR?

Professionals already skilled in group leadership:

- Therapists, counselors, social workers
- Teachers and educators
- Mediators and Life Coaches
- Clergy, HR professionals, community leaders

If you regularly hold space for conversation, you may be a strong fit.



HOW DOES IT WORK?

Organizations (businesses, non-profits, social groups) partner with ProSocial to run ongoing small-group sessions known as ProSocial Circles, led by certified ProSocial Facilitators.



prosocial circles



HOW MUCH CAN FACILITATORS EARN?

Certified Facilitators are paid per session:

- Businesses: \$100/session
- Non-profits: \$70/session

There's no limit to the number of sessions Facilitators can lead.



WHAT IS THE PROSOCIAL CURRICULUM?

Each ProSocial gathering explores one theme from the Happiness Wheel, a framework that highlights different aspects of well-being and human connection. Through guided conversation and shared experience, participants reflect on how these themes shape their lives and relationships.



WHAT'S INVOLVED IN CERTIFICATION?

Attending a two-day intensive training course where Facilitators learn:

- How to run the Circle Pilot Program
- Practice applying the ProSocial curriculum
- Working with ProSocial software systems

Certification prepares you to launch new ProSocial Circles in your local area.

Initial Certification: \$1,100

Recertification every two years: \$500



[prosocialnetworks.com/
facilitator-trainings](https://prosocialnetworks.com/facilitator-trainings)



DO I QUALIFY?

Certified ProSocial Facilitators typically have:

- Experience leading small groups
- Strong emotional intelligence
- Comfort navigating interpersonal dynamics
- Professional or community leadership background.



READY TO LEARN MORE?

If you are interested in becoming a Certified ProSocial Facilitator, scan the QR code and fill out the referral form. We will be in touch to let you know when the next Facilitator Training is scheduled.

